Introducing ALLERDERM® Spot-On.
The easy-to-use topical barrier repair therapy.

IT'S NOW POSSIBLE TO REBUILD DAMAGED EPIDERMAL BARRIERS WITH JUST A FEW DROPS.
THE EFFICACY OF ALLERDERM SPOT-ON IS BUILT ON PROOF.

- In a study of allergic dogs, sites treated on the skin showed twice the improvement as untreated sites.
- Researchers found the level of lipids in dogs treated with ALLERDERM Spot-On rose to nearly healthy levels.

REBUILDING DAMAGED SKIN BARRIERS IS EASY WITH NEW ALLERDERM® SPOT-ON.

ALLERDERM® Spot-On is an easy-to-use topical therapy that helps to repair and restore the epidermal barrier in canine and feline patients suffering from skin disease.

- A Skin Lipid Complex fills the gap in skin therapy.
  - Mimics composition and structure of lipids in the epidermal barrier
  - Helps to repair the lipid layer of the stratum corneum
  - Used by keratinocytes to manufacture new lipid layers
- ALLERDERM Spot-On is a great adjunct therapy for all your allergic patients.
  - Helps skin repair and defend itself
  - May reduce frequency/dose of medications used in treating allergic skin reactions
  - Helps make skin less sensitive
  - Increases moisture and protection

THE Efficacy of Allerderm Spot-on is Built on Proof.

- In a study of allergic dogs, sites treated on the skin showed twice the improvement as untreated sites.
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The concept is emerging that skin barrier abnormality is not a secondary phenomenon but a critical, if not the primary, factor in inflammatory skin disease. — Elias & Feingold

BIG RESULTS IN A CONVENIENT, LITTLE PIPETTE.

- Simple, efficient, topical spot-on
- Easy-to-use applicator
- Encourages pet owner compliance
- Available in two sizes, 6 per box
  - 2mL for cats and dogs weighing 20 lbs. or less.
  - 4mL for dogs weighing more than 20 lbs.

"The concept is emerging that skin barrier abnormality is not a secondary phenomenon but a critical, if not the primary, factor in inflammatory skin disease." — Elias & Feingold
NEW ALLERDERM® SPOT-ON STACKS UP POINTS WITH VETERINARY DERMATOLOGISTS.

Product benefits feedback from 8 veterinary dermatology practices that sampled ALLERDERM Spot-On during a 6-month testing period:

- 100% cited “ease of use” and “lack of adverse effects.”
- 75% observed improved coat condition, softer and smoother skin.

Find out more about new ALLERDERM Spot-On and how to receive FREE samples at www.virbacvet.com/virbac_dermatology

For more information about Virbac Animal Health and the company's products, visit www.virbacvet.com or call 800-338-3659.

1. Electron microscopy comparison of non-lesional skin of atopic dogs and healthy canine skin from Piekutowska et al., 2008.
2. Elias PM, Feingold KR. Does the tail wag the dog? Role of the barrier in the pathogenesis of inflammatory dermatoses and therapeutic implications. Archives of Dermatology. 01-AUG-2001; 137(8): 1079-81.

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